

For Immediate Release

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NEW HOBIE BRAVO CAPTURES 2003 INNOVATION AWARD

Oceanside, California – April 2003 — The new Hobie Bravo sailboat has been launched with flying colors. During the recent Miami International Boat Show, it won the prestigious 2003 Innovation Award presented by NMMA (National Marine Manufacturers Association) and BWI (Boat Writers International). Being named the most innovative boat was a considerable achievement considering the number of new boats introduced from all over the world. The Hobie Bravo was described by the awarding judges as a model that will help introduce new people to boating who otherwise might not get out on the water. The Bravo is Hobie's newest recreational boat, fun for all ages, sizes, and shapes of sailors.

The look of the Hobie Bravo on land is surpassed only by its performance on water. Constructed of Super Linear II polyethylene, this boat is lightweight, easy to handle, quick to rig and launch, and effortless to tack and jibe. The design is both simple and unintimidating, combining the comfort of a monohull deck, the speed of a catamaran bow, and the stability of a trimaran stern. Eighty six square feet of sail makes the Bravo responsive and stable in light wind, while its square top makes it forgiving in gusty conditions. Reefing and stowing is easy with the patent-pending, roller-furling mainsail. The roomy cockpit is comfortable for either one or two sailors.

Hobie Bravo Specifications:

Length: 12'

Beam: 53"

Mast: 19'

Sail: 86 sq. ft.

Weight: 195 lbs.

Hull: Super Linear II Polyethylene

Suggested Retail: \$2,495

Since 1950, Hobie Cat Company has been in the business of shaping a unique lifestyle based around fun, water, and quality products. From their headquarters in Oceanside, California, they manufacture, distribute, and market an impressive collection of watercraft worldwide. These include an ever-expanding line of recreational and racing sailboats, pedal-driven and paddle sit-on-top kayaks, fishing boats, and authorized parts and accessories.

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Images Available Upon Request
www.hobiecat.com